CUMBERLAND COUNTY CULTURAL AND HERITAGE
COMMISSION MINUTES

March 15, 2011

Freeholder meeting room in Bridgeton, NJ 08302

The regular meeting of the Cumberland County Cultural and Heritage Commission was held on Tuesday, March 15, 2011 at 3:30 PM., in the Freeholder Meeting room in Bridgeton, New Jersey.

Present:
Penny Watson
Patricia Gale
John Garrison
Ella Boykin
Jean Jones
Roy Kaneshiki
Flavia Alaya
Freeholder Fiocchi

Matthew Pisarski, Principal Planner
Jennifer Morgan, Recording Secretary

Guest: Yogesh Thakur, Friends of India Society

Approval of Minutes – February 15, 2011
A motion was made to approve the minutes from February 15, 2011 by Flavia Alaya. The motion was seconded by Suzanne Merighi and passed unanimously.

Special Request – Friends of India Society
Yogesh Thakur from the Friends of India Society presented the Commission with a special request. Patricia Gale asked Mr. Thakur how much money is spent on the events. “The Kite and Color Festival” cost $15,000 and is held at Buena Camp Ground, “Navaratri-2011” cost $4,500 and is held at Wheaton Arts and “The Indian Folk Dance Competition” is a new event so he does not have an exact amount or location. Friends of India Society is currently asking for sponsorships from businesses. Penny Watson asked why they did not apply for regrant money. Mr. Thakur said he did not know about the regrant program until after the deadline. Ms. Alaya questioned if they plan on applying next year as a regrantee with Mr. Thakur giving a positive response. Roy Kaneshiki asked Mr. Thakur how much money Friends of India Society is asking for. Mr. Thakur said they will take any amount to help with their events. Jean Jones said she attended several events that Friends of India put on at Wheaton Arts. Ms. Jones commented that the events were very well attended and produced. Ms. Alaya asked if the Commission had to specify which events they intended to fund. Mr. Pisarski responded that the Commission could specify events. Mr. Thakur said the Commission’s logo will go on all paperwork associated with
the event. Mr. Kaneshiki asked when the events will take place. They do not have specific dates yet. Mr. Pisarski thanked Mr. Thakur for coming and informed him that he will get back to him with a decision.

The Commission has questions they would like answered before they award money to the Friends of India Society. John Garrison asked if the Commission has funding to give them and if the Commission has seen a budget from the organization. Mr. Pisarski said the Commission has $2,000 budgeted for special request. Ms. Merighi asked how long the organization has been in existence. Mr. Pisarski will ask Mr. Thakur for more information and forward it to the Commission. Mr. Pisarski said he will make suggestions to Mr. Thakur about having “The Kite and Color Festival” in Cumberland County.

**Prestige Publications Quote for Services (April 2011 to March 2012)**
Carol Smith from Prestige Publications submitted a quote for $4,000 for 12 issues of the newsletter. The Commission is happy with her work. A motion was made to award Carol Smith the contract for the newsletter by Mr. Garrison. The motion was seconded by Ms. Watson and passed unanimously.

**New Sweden Colonial Farmstead Correspondence**
In the Commission member’s packets is a letter from New Sweden responding to comments made by the regrant panel. Mr. Pisarski asked the Commission if they wanted to respond to the letter. Ms. Alaya is on the New Sweden board and therefore excused herself from the discussion. Mr. Kaneshiki suggested acknowledging that the Commission received the letter but not respond to their comments. Ms. Gale is concerned that if the Commission does not respond the letter will be viewed as the final word in the matter. Ms. Merighi thought that some of the wording from the grants review panel could have been misunderstood. Mr. Garrison said some of the language in the letter from the grants review panel was harsh. Mr. Pisarski said he will send a letter to New Sweden stating the Commission received their letter and how important it is to receive a completed form 990.

**2010 Commission Budget Final Report**
Mr. Pisarski provided the Commission with a 2010 budget report. All monies have been spent with the exception of $163. Freeholder Fiocchi asked Mr. Pisarski about the budget report. Ms. Alaya questioned Mr. Pisarski about the supplemental funding. Mr. Pisarski said the Commission received extra funding in the latter half of the year. The Commission decided to pass the funds along to the regrantees.

**Liaison Reports**
Ms. Watson spoke about a 20 minute movie the Millville Army Air Field is producing. The film is based on interviews that were done at the museum.

Ms. Gale said the Bayshore Discovery Project is having a 5-K walk/run April 9th.
Mr. Garrison spoke to Carola Hartley from Bridgeton Main Street regarding plans for Cinco de Mayo.

Ms. Merighi informed the Commission that Landis Theater is trying to recruit more volunteers.

Ms. Jones asked what type of support the Commission will be giving the Levoy Theatre? Mr. Pisarski has been speaking with the Levoy Theatre about the funding they received through the Commission. If they cannot use their funding this year the money will be reassigned to other regrantee(s). Ms. Merighi asked if they were going to continue to rebuild the Levoy.

**Other Old/New Business**

Mr. Pisarski said the Commission is applying for three grants: New Jersey State Council on the Arts (NJSCA), New Jersey Historical Commission (NJHC) and New Jersey Council for the Humanities (NJCH). The NJSCA is a three year grant and this year is an application year. The Commission is applying to the NJHC for General Operating Support (GOS). The funds will be used for regranting to the history organizations. The Commission is reapplying to NJCH for the audio podcast for the historic sites. Resolutions will be in freeholder’s packets for approval so the Commission can proceed with the grants.

Ms. Alaya gave a report on the History Regrant Subcommittee. The committee is talking about restructuring the history regrant guidelines. Mr. Pisarski said he will indicate in the NJHC application that a history subcommittee has been formed.

Ms. Gale asked if any interest has been shown in the Building History Participation Project. Mr. Pisarski is working with the treasurer’s office getting the consultants into the system. The application has not been sent out yet.

Ms. Alaya questioned if the county library is being closed. Mr. Pisarski said a layoff list has been sent to the state and it included all the titles at the county library. Mr. Pisarski said the Commission could send a letter to the freeholders stating how important the library is to the community. Freeholder Fiocchi said that at tonight’s freeholder meeting a draft budget will be submitted. Ms. Merighi asked who would run the clues system and are the freeholders aware of the negative ripple effect it will have if the county library is closed. Mr. Pisarski commented if tonight’s proposed freeholder budget has the removal of the library he will write a letter and submit it at the next freeholder meeting. Ella Boykin said by eliminating services people will not want to stay in the area. Mr. Pisarski informed the Commission that when Joe Veight was the county shared services coordinator they were working on a grant for consolidating services for libraries in Cumberland County. The Governor froze funding so the analysis was never completed.

Mr. Pisarski asked the Commission if they agreed on giving Austin Gould the Encore Award. A motion was made to approve Austin Gould for the Encore Award by Ms. Gale. The motion was seconded by Ms. Merighi and passed unanimously.
Ms. Merighi said “Colors of Hope” will be opened up to all of South Jersey. They did not get enough appropriate art from Cumberland County artists. Ms. Alaya asked why the art submitted was not appropriate. Ms. Merighi said the quality and subject matter of the art was not uplifting for a hospital setting.

Ms. Watson informed the Commission that Salem County Cultural and Heritage had an insert in The News. Ms. Watson asked if it’s something the Commission could do in the future. Ms. Merighi asked what is in the insert. Mr. Pisarski said he will speak to Matt Gray and see if the Commission can do an insert.

**Correspondence**
The Daily Journal ran an article about Bill McDevitt who is with the Vineland Band Aides. They are a new regrantee.

The Commission received a letter regarding the Route 49/Buckshutem Road intersection improvement project.

**Adjourn**
A motion to adjourn the meeting was made by Ms. Alaya. The motion was seconded by Ms. Gale and passed unanimously.

The next regular meeting of the Cumberland County Cultural and Heritage Commission will be held on Tuesday, April 19, 2011 in the Freeholder Meeting Room in Bridgeton, New Jersey.